Hi, great design!

We would like to work with you on this project.! We have confidence that you are the type of designer we need to make this postcard look amazing!

**FRONT OF POSTCARD**

Really awesome design! Like the symmetry and shapes within the postcard. We just have a couple of changes we want to make.

-Please CHANGE PICTURES for the following areas:

--TOP RED PICTURE: please CHANGE PICTURE to the picture added in brief named “**PEOPLE AT SHOOTING RANGE**”…KEEP the RED translucent color to it, we like that very much!

-RIGHT PICTURE: please CHANGE PICTURE to picture in brief called ‘**ACTION SHOT 1’**

-BOTTOM PICTURE: please CHANGE PICTURE to picture in brief called ‘**SHOOTING TARGETS’**…also KEEP the WHITE translucent color in that section. It is perfect with pictures! Everything else…logos and what we provide, please keep as is.

-LEFT PICTURE: please CHANGE PICTURE to picture in brief called ‘**ACTION SHOT 2’**

\*\*\*the POLICE OFFICERS & LOGO (in the middle) are perfect the way they are. DO NOT CHANGE these.

***BOTTOM BLACK SECTION:*** Great!! Like the **GOLD** color on **BLACK**.

-Please ADD a LICENSE FABICON (ICON) and our license # TFF1303

Ex: [FABICON GOES HERE..in **gold**] TFF-1303

**BACK OF POSTCARD**

-Really great concept and design!! We really like the purple and red colors and the hexagon (picture in the middle)

I have attached an idea of how we want to rearrange the back….for sure KEEPING THE SAME COLORS, SAME FONTS, AND FONT COLORS AS WELL.

-REMOVE the WHITE SPACE in the RIGHT …..not mailing but handing them out to customers…& color that side ALSO PURPLE like the LEFT HAND SIDE.

PLEASE SEE BRIEF AT ‘**NEW BACK’** file to look at changes want made to the back.

***HEXAGON/SHAPE IN THE MIDDLE***

-Also, we want to bring the HEXAGON PICTURE to the MIDDLE OF THE BROCHURE..just like one in the FRONT of the brochure, but we want to make it **BIGGER** so we can fit pricing information there.

We would like to fill it with the information provided below (Sorry the shape got cut off all around due to the text boxes)

-at the **BOTTOM** of the hexagon please put

**Don’t get your permit**

**REVOKED or SUSPENDED**

**‘ONLY $30’** in the PRICE STYLE seen in **‘FLYER 2’** file

in brief

**REQUALS**

**Must be done 4-6 months apart**

**Total of 4 Re-Qualifications in order to renew Firearms permit**

**Re-Quals Available: Monday – Friday**

**@9:30am & @2:30pm**

**[PRICE GOES HERE]**

***BOTTOM RED ROW (again, you can refer back to ‘NEW BACK’ file in brief)***

***-make the bottom red corner into a red strip that extends to the right side.***

TO THE LEFT:

-ADD a 'FACEBOOK' icon and add facebook website so it looks something like this: 

[FACEBOOK ICON HERE]   
www.facebook.com/aurelio.martin.31 

IN THE MIDDLE:

-MOVE THE ‘CALL NOW’ SECTION … with phone number, address, & website.. TO THE MIDDLE. It is PERFECT as is so please do not change anything… KEEP SAME colors and SAME font… just shift it to the center.

-ONLY change is the ADDRESS: please MOVE the #108 to the first line of the address, next to 'Blvd,'   
ex: Blvd. #108

TO THE RIGHT:

-ADD a 'FACEBOOK' icon and add facebook website so it looks something like this:

[FACEBOOK ICON HERE]

www.facebook.com/instructoraguila

www.facebook.com/publicsafetyinstitutepsi

***LEFT PURPLE SIDE (again, you can refer back to ‘NEW BACK’ file in brief)***

-This side will have package information for **‘CRIMINAL JUSTICE PROGRAM (Security Officer Academy)’ Please copy the information from ‘FLYER 1’ file in brief.**

-Place the **CJ logo** (found in brief) in the **LEFT, TOP HAND CORNER**, next to the banner that says ‘WE PROVIDE’. We really like that design so please **KEEP RED COLOR** of box & **FONT STYLE/COLOR** and **CHANGE** ‘We provide’ to:

CRIMINAL JUSTICE PROGRAM

(Security Officer Academy)

-Keep the white lettering **WHITE**, but the TAN lettering, please **CHANGE** that to the **YELLOW/GOLD** you used in postcard.

-Also **CHANGE** the check marks in the package information to the **YELLOW/GOLD** arrows you used in postcard.

***RIGHT PURPLE SIDE (again, you can refer back to ‘NEW BACK’ file in brief)***

-This side will have package information for **‘CERTIFIED FIREARMS OFFICER (CFO PACKAGE)’**

**Please copy the information from ‘FLYER 1’ file in brief.**

Please copy instructions from **LEFT side** with logo and title on top, package information…just KEEP the **BLACK COLOR FONT.**